

New Thinking,
New Partnership



Japan New Zealand Partnership Forum 2008

Tokyo, Japan

14-15 May



Delegate Prospectus

Welcome

The first ever Japan New Zealand Partnership Forum will be held in Tokyo in May 2008. Invited delegates to this high level event will discuss in roundtable format the scope for an even deeper partnership between the two countries.

Organised by the New Zealand International Business Forum in close co-operation with the Japan New Zealand Business Council, the New Zealand Embassy in Tokyo and partners in Japan, the Partnership Forum is designed to strengthen the business and economic relationship between the two countries. The initiative has been welcomed by both governments, by the Keidanren and Tokyo Chamber of Commerce in Japan and by the CEOs of New Zealand's leading companies and business organisations.

The Partnership Forum will bring together the most senior group of Japanese and New Zealand government, business and community leaders which has ever met. Under the theme "New Thinking, New Partnership" they will explore innovative ways in which the two countries, their governments and private sectors can work together to advance mutual interests and meet global and regional business challenges.

Japan New Zealand Partnership Forum 2008

Co-Chairs

The Forum is co-chaired by eminent leaders from both countries who are interested in furthering the relationship between Japan and New Zealand.

For Japan

Mr Yoshihiko Miyauchi, Chairman, Asia Pacific Committee, Nippon Keidanren (Chairman and CEO of ORIX Corporation).

For New Zealand

The Honourable Philip Burdon, Chairman of the Asia New Zealand Foundation, former Trade Minister.

Context

Japan and New Zealand are natural partners in the Asia Pacific region. The relationship between the two countries is sustained by shared values and interests, significant trade and investment flows, strong people to people contacts and expanding policy co-operation.

The two economies are highly complementary. Japan is New Zealand's third largest export market and a major source of tourists and investment in resource based industries. Trade between the two countries has been built upon New Zealand's strengths as a global producer of safe food products and other resource-based materials, and Japan's position as a world leader in motor vehicles, electronic products and advanced manufactured goods. This has enabled strong long-standing partnerships to be forged based on mutual benefit. Increasingly these partnerships have a global dimension as Japanese and New Zealand enterprises form strategic alliances to develop global business.

A particular feature of the Japan New Zealand relationship is the strength of the links at a people-to-people level, built up over the years through contacts between tourists, academic exchanges and sister city relationships.

While the present relationship is strong and valued by both countries, continuing rapid change in the regional and global economy presents both challenges and opportunities. Existing political, trade and economic links require constant nurturing to ensure the relationship remains relevant to both countries' needs and interests. The different dimensions of the relationship - tourism, finance, information, cultural exchange, trade and investment - need to reflect developments within the two economies and the closer links we are each forging with others in the world's most dynamic region.

This first ever Forum is designed to provide an independent platform for strategic dialogue and relationship building. Through such dialogue the Forum will foster even closer links between leaders and help build trade and investment alliances that increase productivity and living standards in both Japan and New Zealand.



Host organisations

Planning for the Forum is being coordinated by the New Zealand International Business Forum (NZIBF) and partners in both New Zealand and Japan.

NZIBF brings together the Chairs or Chief Executives of some of New Zealand's largest internationally oriented companies, together with the country's principal business organisations. NZIBF works closely with other business organisations and the New Zealand Government to ensure that New Zealand enterprises are fully integrated and engaged in the global economy and New Zealand's global competitive position is maximised. NZIBF has identified enhancing New Zealand's business and economic relationship with Japan as its top priority.

To organise the Partnership Forum NZIBF is working closely with the Japan New Zealand Business Council and through the New Zealand Embassy in Tokyo with leading companies and business organisations in Japan.

For further information on the NZ International Business Forum please see www.nzibf.co.nz.

Venue

The opening reception will be held at the New Zealand Embassy. All business sessions for the 2008 Partnership Forum will be held at the International House of Japan, located in Roppongi, downtown Tokyo.

International House is a delightful venue overlooking an attractive Japanese garden with excellent conference and catering facilities. For further details please see <http://www.i-house.or.jp>

Simultaneous interpretation will be provided throughout the Forum business sessions.

Hotel information

Forum participants will be invited to stay at the Palace Hotel, located near the Imperial Palace grounds and a short drive to International House. Transportation from the Palace Hotel to the Forum venues will be arranged for all delegates.

Hotel costs will be as follows:

- Standard single room: Y23,877 per night including buffet breakfast
- Twin/double room: Y27,342 per night including buffet breakfast
- Superior twin/double: Y32,540 per night (rate for double occupancy, including buffet breakfast for two).

Accommodation at the Palace Hotel is being managed through a Japanese agency. A detailed form will be forwarded to all participating delegates that will include booking details for the hotel accommodation.

Partnership Forum activities: an overview

By invitation

Participation at the Forum is by invitation only. Japanese and New Zealand participants, roughly equal in number, will gather for a series of focused group discussions. These formal business sessions will be coupled with several social events to which a wider group of stakeholders will be invited.

The Partnership Forum will bring together leading political figures and senior business representatives from the two countries as well as senior officials and other experts and community representatives.

Theme

The Forum's overall theme is "New Thinking, New Partnership".

Forum opening

The Partnership Forum opens Wednesday evening, 14 May with a welcome reception at the New Zealand Embassy.

Business Sessions

On Thursday 15 May participants will meet at the International House of Japan. The Partnership Forum will consist of several business sessions held under the Chatham House rule, designed to elicit thoughtful, in-depth and open discussion.

Agenda items

Sessions will feature notable discussion leaders who will focus on developing a dialogue among the participants. The Forum seeks to promote frank, open, high level conversation. The focus will be on the opportunities for New Zealand and Japan to collaborate successfully to advance our joint trade and economic interests. The context for the discussion will be the increasingly competitive international economic environment and the new challenges to security and stability especially in the Asia Pacific region.

The discussion will address a number of broad themes that will point the way to concrete follow up actions:

- Going global together – the implications for businesses in both countries of economic integration in goods, services and capital markets.
- Responding to changing regional dynamics – the changing political, security, economic and demographic settings in the Asia Pacific region and impacts on Japanese and New Zealand business.
- New models of business cooperation – how companies in large and small economies can work together to exploit synergies in innovation, traditional industries and services.
- Common efforts to deal with new issues – how Japan and New Zealand businesses can work together on issues such as sustainability and climate change.



Partnership Forum activities; an overview - continued

Forum luncheon: A Taste of New Zealand

On Thursday the Forum luncheon will showcase New Zealand cuisine.

Buffet Dinner

Thursday's business sessions will be followed by cocktails and a buffet dinner at International House which will feature Japanese cuisine and entertainment.

Dress Code

We recommend delegates dress in business attire for all Forum functions, including the welcome reception and the concluding dinner.

Draft Programme

Wednesday 14 May – Welcome Reception, New Zealand Embassy, Tokyo

Time	Event
6.30pm	Welcome Cocktail Function commences
7.00pm	Official welcome for Forum delegation and invited guests
8.30pm	Reception concludes

Thursday 15 May – Partnership Forum – International House of Japan, Roppongi, Tokyo

Time	Event
9.00am	Registration and coffee
9.30am	OPENING SESSION Opening ceremony and remarks by the Co Chairs
9.50am	KEY NOTE ADDRESSES Japan and NZ Government Representatives
11.00am	FORUM SESSION ONE Developments in the Asia Pacific region: implications for Japan and New Zealand
12.30pm	Luncheon and Address “A Taste of New Zealand”
2.00pm	FORUM SESSION TWO Innovation in Japan-New Zealand business
4.00pm	FORUM SESSION THREE Business responses to climate change and sustainability
5.30pm	SUMMARY AND CLOSE

Thursday 15 May - Official Partnership Forum Buffet Dinner International House of Japan, Roppongi, Tokyo

Time	Event
6.00pm	Cocktails
6.45pm	Buffet dinner and entertainment
8.30pm	Dinner concludes

Costs

There is no charge to participate in the Forum.

The NZ International Business Forum, its partners and sponsors will meet the costs of all Forum-related activities from the evening of Wednesday 14 May through to the buffet dinner on Thursday 15 May with the exception of:

- travel to and from Japan
- hotel accommodation and meals taken at the hotel
- personal and partner expenses
- leisure activities

Sponsorships

Limited and exclusive sponsorship opportunities are available at Gold and Silver levels.

For Further Information

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